

JAYE HOWARD

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OBJECTIVE

I am seeking an Art Director position — or Sr Web Designer with room to advance — on a UX/UI/Web Design team. If your team likes to play with new technology, aims to delight the user, and shares my affinity for popcorn and movie quotes, then we should probably talk.

WHAT I DO

- UX/UI
- Graphic Design
- Responsive Web
- Brand Development
- Campaign Development
- HTML5
- CSS3
- jQuery
- Bootstrap
- Greensock
- Photoshop
- Illustrator
- InDesign
- BBEdit
- WordPress

EMPLOYMENT HISTORY

FREELANCE CONTRACTOR

MAY 2014 – PRESENT: AD AGENCIES AND NONPROFIT ORGANIZATIONS

- Front-end website planning/direction/design
- Web, email, and ad campaign planning/direction
- Product launch and campaign concept development

SENIOR WEB DESIGNER/ART DIRECTOR

FEBRUARY 2012 – MAY 2014: CALIBER MEDIA GROUP, ORANGE, CA

- Lead Creative Dept: web solutions, rebranding, product development
- Front-end UX/UI for enterprise level custom commerce sites
- Focus on consistent, responsive design for multiple platforms

USER EXPERIENCE DESIGNER/SENIOR WEB DESIGNER

NOVEMBER 2007 – FEBRUARY 2012: ALCONE MARKETING GROUP, IRVINE, CA

- Design and execute high-traffic promotional websites
- Focus on user experience using HTML/CSS/JQuery/Flash
- Develop and deliver apps for various platforms: web, mobile, social

EDUCATION

CAL POLY POMONA, POMONA, CA

JUNE 1999

- BA in Art/Graphic Design
- Published in Graphis New Talent Design Annual 1998
- Various publications and awards throughout academic career